

# TIM HINES: THE MARKETING STARTER



Tim Hines, a.k.a. "The Marketing Starter," is a marketing evangelist, keynote speaker, consultant, podcast show host, and author specializing in developing omni-channel marketing programs for disruptive brands and cutting-edge tech.

With nearly 20 years of experience, Tim has developed strategic marketing initiatives with a multitude of industry-leading companies including Diapad, Ticketmaster, Tribune Media and the CIA.



## TOPICS

**Rethinking Your Channels in a Post-Digital Age**  
Marketers must mix up their strategies to reach buyers where and how they want, with the right more *human* message to win new business.

**How an Entrepreneurial Spirit Will Make You a More Savvy Marketer**

Marketers, much like entrepreneurs, take big ideas and bring them to life, however they have only scratched the surface on how a starter mindset can propel their careers into overdrive and guarantee success.

*More topics available at [tnhines.com/speaking](http://tnhines.com/speaking)*

## PRAISE

A lot of presenters talk about best practices but Tim talks about next practices. Instead of regurgitating more of what people need to do now, he tells attendees what they need to be preparing for to stay relevant. Aside from being a dynamic presenter, he was engaged with attendees throughout the day and was great to work with."

- Stephen Brent May, Marketing Edge Co-Chair, AMA Houston

"When Tim presented, the meeting ended up selling out, which is the first time we have had that problem! Thank you Tim for causing our first sell out! We are hearing tremendous feedback every day about his presentation."

- Pat Rose, Safe Harbors Travel Group

# TIM HINES: SPEAKING RESUME



- AMA Houston Marketing Edge (Jan. 2022) – *Rethink Your Channels in a Post-Digital Age*
- Gen Crypto Conf. (Nov. 2021) – *How an Entrepreneurial Spirit will Make You a More Savvy Marketer*
- Product & Growth Summit (Sep. 2021) – *Rethink Your Channels in a Post-Digital Age*
- Oregon BTA (Jul. 2021) – *Gen Y & Gen Z Influencers on Travel & Work*
- Georgia BTA (Sep. 2018) – *Mobile Influences on Managed Travel*
- New York City BTA (May 2017) – *Partnering with Millennials in Managed Travel*
- Oregon BTA (Mar. 2017) – *Partnering with Millennials in Managed Travel*
- KLM/Air France Annual Sales Kickoff (Mar. 2017) – *KEYNOTE: Millennial Impact on the Travel Industry*
- Central & North Florida BTA (Feb. 2017) – *Mobile Influences on Managed Travel*
- San Diego BTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- New England BTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- Los Angeles BTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- Pittsburgh BTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- Altour Customer Symposium (Sep. 2016) – *KEYNOTE: Maximizing Social Media in Managed Travel*
- North Carolina BTA (Sep. 2016) – *Partnering with Millennials in Managed Travel*
- Inland Northwest BTA (Sep. 2016) – *Partnering with Millennials in Managed Travel*
- Rocky Mountain BTA (Aug. 2016)– *Partnering with Millennials in Managed Travel*
- Silicon Valley BTA (Jun. 2016) – *Mobile Influences on Managed Travel*
- Philadelphia BTA (May 2016) – *Partnering with Millennials in Managed Travel*
- World Travel Customer Symposium (May. 2016) – *KEYNOTE: Mobile Influences on Managed Travel*
- Nebraska-Iowa BTA (Apr. 2016) – *Mobile Influences on Managed Travel*
- St. Louis BTA (Apr. 2016) – *MODERATOR: Partnering with Millennials in Managed Travel & Disruption*
- North Central BTA (Apr. 2016) – *Partnering with Millennials in Managed Travel*
- ICHLC National Spring Meeting (Apr. 2016) – *KEYNOTE: Partnering with Millennials in the Workforce*
- San Antonio BTA (Apr. 2016) – *Partnering with Millennials in Managed Travel*
- Ohio Valley BTA (Mar. 2016) – *Maximizing Social Media in Managed Travel*
- Texas BTA (Mar. 2016) – *Partnering with Millennials in Managed Travel*
- Georgia BTA (Mar. 2016) – *Partnering with Millennials in Managed Travel*
- Bay Area BTA (Feb. 2016) – *Maximizing Social Media in Managed Travel*
- Puget Sound BTA (Jan. 2016) – *Maximizing Social Media in Managed Travel*
- Kansas City BTA (Jan. 2016) – *Partnering with Millennials in Managed Travel*
- St. Louis BTA (Nov. 2015) – *Mobile Influences on Managed Travel*
- Connecticut-Westchester BTA (Nov. 2015) – *Partnering with Millennials in Managed Travel*
- Arizona BTA (Sep. 2015) – *Partnering with Millennials in Managed Travel*
- Austin BTA (Aug. 2015) – *Partnering with Millennials in Managed Travel*
- Florida BTA (May. 2015) – *Partnering with Millennials in Managed Travel*
- Dallas-Ft. Worth BTA (Aug. 2014) – *Partnering with Millennials in Managed Travel*
- North Central BTA (May . 2014) – *Partnering with Millennials in Managed Travel*
- Travel & Transport Advisory Council (Apr. 2014) – *KEYNOTE: Maximizing Social Media in Travel*